

## Ensure high-quality, equitable and affordable care for Medicaid members

Medicaid enrollments have continued to increase steadily over the past few years, even prior to the impact of COVID-19. Along with swelling enrollments, accessibility challenges and difficulty in applying a holistic approach to health management, state agencies and managed care organizations (MCOs) have entered a state of crisis. With already razor-thin margins on reimbursements and more value-based care at-risk contracts, health plans are clamoring for new and innovative ways to address the health of Medicaid populations.

By mining insights from claim and clinical data, MedeAnalytics Medicaid Enterprise Analytics is providing the foundation for MCOs and agencies to collaborate and help deliver better outcomes to underserved populations.

### Why you need Medicaid Enterprise Analytics

Medicaid Enterprise Analytics gives health plans insight into inefficient care delivery, pharmacy cost savings, avoidable readmissions, unnecessary ER visits, and overextended hospital stays. Identifying and correcting these cost drivers allow health plans to spend more on actual member care that improves quality of life.

### Potential returns

- Reduce inpatient admissions by **47%** or up to **69%**
- Lower readmissions by **40%**
- Decrease ED visits by **16%** or up to **30%**
- Reduce total PMPM medical costs by up to **56%**



Track Medicaid Quality Payment Program performance against key payment thresholds

### With Medicaid Enterprise Analytics, you get:

- Clinical and claim data in one view with real-time and historical trend capabilities
- Insights to run data-informed campaigns encouraging use of covered services
- Ability to understand gaps in quality measure performance to improve star ratings and HEDIS compliance
- Tools to assess and address the impacts of social determinants of health
- User-friendly interface and navigation—only three clicks to member-level detail
- Forecasting, outliers/anomaly detection, and trend analysis



Assess member access and utilization of care



Inform outreach programs based on member needs



Identify opportunities for care interventions for vulnerable members



Use geographical analysis to examine chronic conditions

### Gain visibility into socioeconomic influences on member care

Deploy social determinants of health analysis to understand socioeconomic and environmental factors influencing member access to care and overall outcomes. Use these insights to inform outreach campaigns and comprehensive care plans.

### Get a 360-degree view of member needs and outcomes

Take advantage of real-time clinical and claim data—and historical trend capabilities—to power outreach strategies for important initiatives, including smoking cessation and immunization delivery, increase intervention speeds, and improve member outcomes.

### Stratify health risk to better support vulnerable members

Using the CDC's social vulnerability scoring and our population health risk stratification capabilities, you can identify and address gaps to ensure members receive the necessary care to improve community health and prevent unnecessary higher costs.

### Use geo-spatial analysis for deeper insights

Visualize patterns and clusters with a clear, geographical view of chronic condition prevalence, network coverage and adequacy, and distance to specialty care and opioid dens. Apply these insights to strategically expand and facilitate access to care.

### Enable provider performance comparisons

Support pay for performance initiatives through provider performance comparisons at the organization, practice or provider level. Robust provider scorecards enable insights to facilitate transparency and coaching opportunities for providers. Empowering providers with self-service access to scorecards fosters quality improvement and puts them in control of maximizing their earning potential.

### Sample analytics applications

Our solution provides health plans with intuitive and prescriptive analyses to complex issues, including:

- Improving maternal and infant health outcomes
- Showing how rural and urban centers can have better access to child dental care
- Providing meaningful measurements of how utilizing telehealth leads to better quality of life
- Identifying social influencers that impact care outcomes
- Delivering deep insights into untreated or undiagnosed behavioral health issues

*"MedeAnalytics' insights allow the organization's home-based care team to intervene with patients to slow down disease progression and keep them safely out of the hospital, while uniquely addressing their myriad of complex care needs."*

- Chief Clinical Officer, west coast in-home "payvider"



Learn more at [www.MedeAnalytics.com](http://www.MedeAnalytics.com)