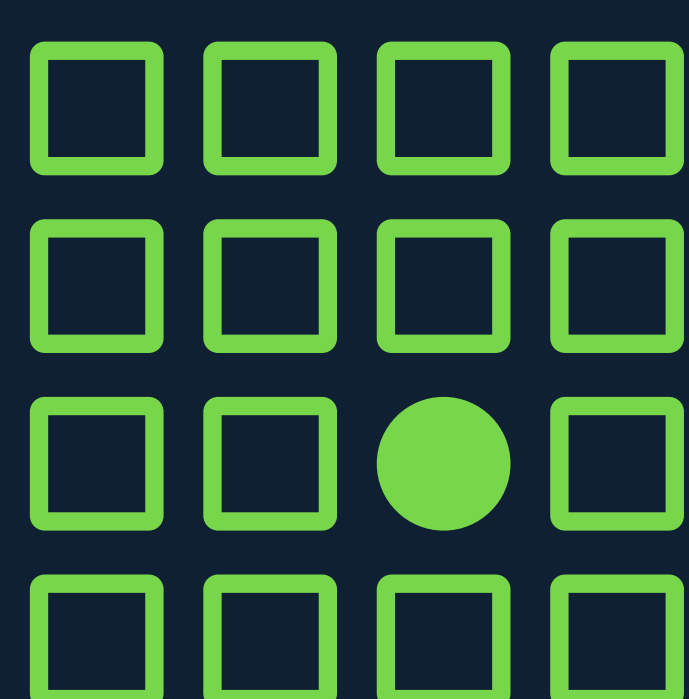


5 ways

data can enable
population health efforts



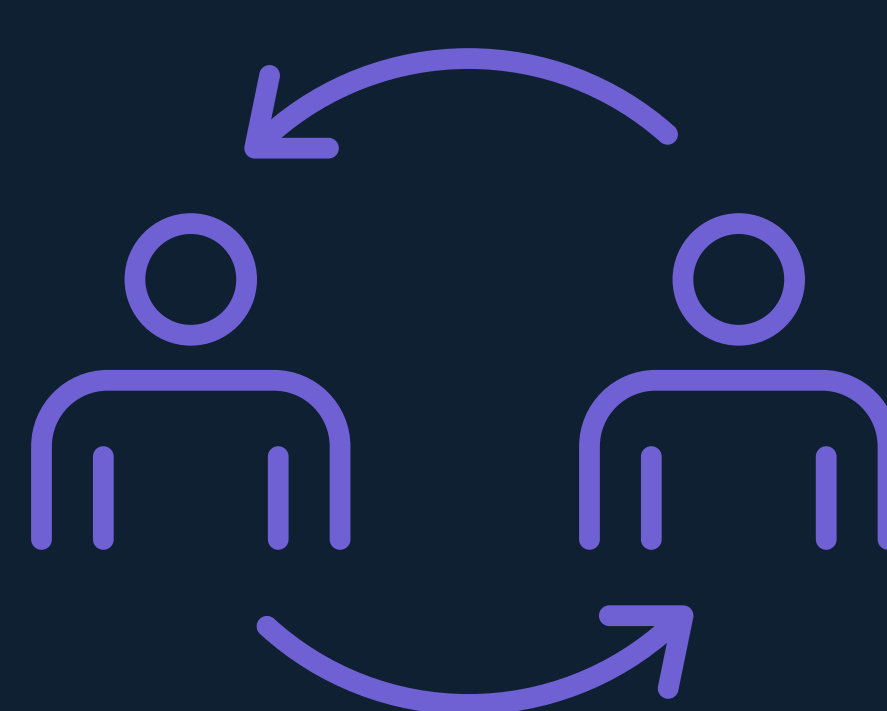
Patient non-adherence patterns are identified



Payer better understands barriers and offers solutions (e.g. prescription delivery)



Provider Rx patterns are driving higher costs or gaps in care (e.g. brand vs. generic)



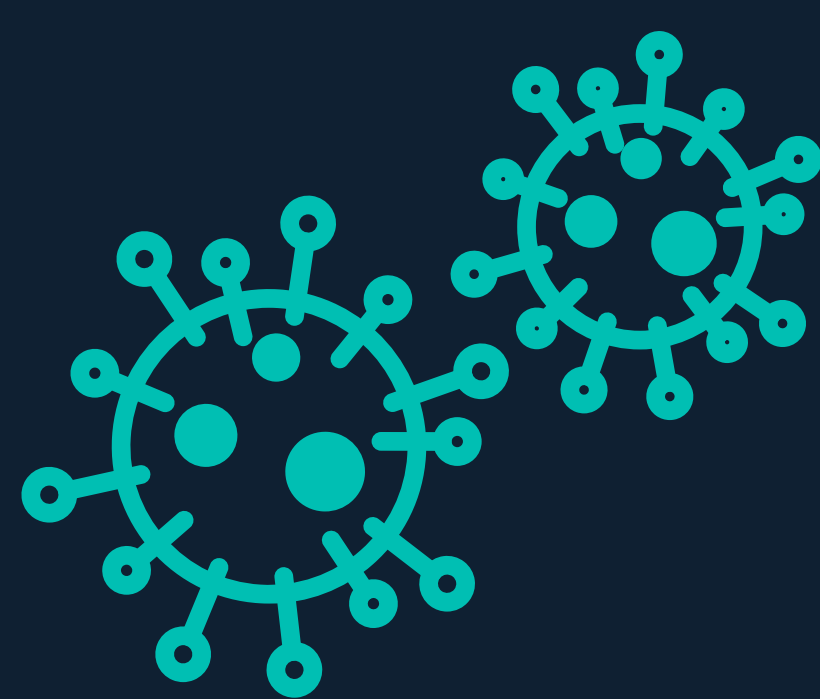
Payer works with Provider to adapt prescribing where possible



Certain drugs are correlated with notably fewer readmissions



Payer identifies cause and works to reinforce trend (e.g. cost or type of medication)



Contagious diseases are affecting patient populations (e.g. COVID-19, monkeypox)



Payer tracks changes in real-time to act quickly, intentionally and precisely



Opioid epidemic growing rapidly in a particular zip code



Payer investigates potential causes or factors and works with community to address the issue comprehensively

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