MedeAnalytics

Data alone doesn't drive results. Action does.

How to create a high-impact, AI-enabled enterprise analytics platform that identifies, prioritizes, and powers the action to improve performance

Health plans face unprecedented pressure to reduce cost, increase quality, and deliver better outcomes—often while operating in fragmented, retrospective data environments that are too slow to support timely decisions.

To achieve meaningful performance improvement, organizations must align strategy, data, decisions, and execution to:

- Identify issues
- Predict what's coming
- Prioritize the highest-impact opportunities
- Act earlier to improve outcomes

This requires more than collecting data and relying on siloed reporting.

It requires a deliberate, **enterprise-wide approach** to how analytics are applied across a single source of truth that enables deeper insights and decisive actions.

Our framework for turning analytics into measurable impact

Establish enterprise ownership and align cross-functional stakeholders

Define who owns analytics, with responsibility for enterprise-wide data management, governance, and analytics strategy. Engage stakeholders across clinical, pharmacy, care management, marketing, finance, and operations to ensure alignment, adoption, and accountability.

Align on an initial short list of enterprise priorities, expand at your pace

Start with a few areas of focus and then scale within a unified data environment. Identify a couple of high-value domain or functional priorities across the enterprise (e.g., reduce avoidable admissions, decrease total cost of care for high-risk populations) and tie measurable business outcomes to each.

Identify and assess the data landscape

Inventory available data sources and systems within functions and domains, evaluate data quality and structure, and identify redundancy and gaps that are critical to understanding risk and outcomes.

Establish a unified, governed data foundation and streamline data preparation

Standardize and integrate claims, clinical, pharmacy, financial, social determinants of health, and enrollment data into a single, trusted, consistent health data management platform that can be used across the organization.

By applying standardized data models and centralized business logic, organizations can automate manual processes and deliver faster, consistent insights earlier in the process (often known as "shift left"), enabling quicker, more confident decision-making.

Prioritize high-impact use cases across risk, quality, cost, and utilization performance

Establish integrated, cross-domain visibility into risk, quality, cost, and utilization to evaluate key drivers impacting MLR and overall financial outcomes and quickly identify where action is needed most. Priority areas to investigate include:

Analyze total cost of care by condition across medical and pharmacy segments: Consistently define and track condition-specific spend at the claim level using unified clinical groupings to identify and prioritize the highest-cost drivers of care.

Monitor specialty drug and utilization trends: Identify cost and utilization patterns using integrated medical and pharmacy data to prioritize management of high-cost therapies and emerging trends.

Evaluate prior authorization alongside claims activity: Gain visibility into approved services and those that did not result in claims to identify gaps, reduce unnecessary utilization, and improve decision-making earlier in the process.

Assess provider performance, network dynamics, and benefit design: Analyze cost, utilization, and network performance with accessible provider data and examine how benefit structures influence behavior to identify variation, address member barriers, align incentives, and improve outcomes.

Apply predictive analytics and financial modeling

Building on an understanding of performance across cost, utilization, pharmacy, prior authorization, and provider dynamics, assess the potential impact of performance improvement initiatives using predictive insights to anticipate future risk, enable earlier intervention, and focus on prevention rather than just condition management.

Embed insights and drive action

Embedding analytics into workflows turns insights into action, delivering next-best steps directly within daily operations. AI-driven playbooks and integrated planning accelerate this process. These tools recommend what to do, for whom, and when, and also track execution and outcomes to drive measurable results.

Measure impact and ROI

Evaluate business results against goals to determine if actions are yielding tangible improvements (e.g., cost savings, Star/HEDIS performance, reduced utilization). Eliminate or deprioritize initiatives that aren't driving measurable value and ROI.

Scale and operationalize

Expand successes into repeatable approaches across additional use cases and domains (e.g., pharmacy, behavioral health). Standardize and reuse data models, metrics, and actions to accelerate impact, reduce duplication, and ensure consistent performance at scale.

From insight to action to measurable impact

The most effective organizations don't just generate insights. They act on the right insights at the right time, ensuring alignment with business goals and focusing on the highest-impact opportunities.

MedeAnalytics helps you prioritize action by unifying enterprise data and transforming it into intelligence that enables your organization to act earlier in the decision-making process and drive measurable outcomes across cost, quality, and revenue.

We don't stop at insights. We turn them into action—driving accountable execution and measurable results.

Unlock the full potential of enterprise analytics.

Visit **MedeAnalytics.com** to learn more or schedule a personalized demonstration.

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