# Healthcare decisions: Informed by data, driven by results

In today's dynamic healthcare landscape, employers face increasing regulatory challenges, especially with the evolving demands of the Consolidated Appropriations Act (CAA) of 2021.

Navigate these complexities with confidence. Real-time, actionable analytics empowers employers to optimize their healthcare benefits. From advanced plan assessments and seamless data integration to actionable analytics and compliance support, employers can have a complete ecosystem tailored to enhance performance, reduce costs, and meet fiduciary obligations.



### MedeAnalytics Subpop Claims Analytics empowers you with:

- Predictive dashboards for proactive trend analysis, risk assessment, and strategic planning.
- Predictive analytics for accurate event and cost forecasting, using historical data and advanced algorithms.
- Program impact prediction to evaluate new benefits programs and their cost implications.
- Predictive drug forecasting to effectively manage future pharmacy expenses.
- Chronic disease progression forecasts to anticipate potential disease development and costs, facilitating timely interventions.



## Why you need Claims Analytics

There is an increasing, unsustainable trend in employer-sponsored healthcare coverage in the United States. Despite rising inflation and wage growth, service quality is stagnating, and costs are skyrocketing.

Employers must gain comprehensive data analytics on their healthcare plans in order to control healthcare costs while optimizing employee benefits and compliance.

#### Potential returns

- Increase productivity by up to 40% and accelerate time-to-insights 5x faster than the competition
- Reduce time spent on planning execution by 30%
- 5-7x increase in achievement of target metrics



Track trends and evaluate your network



Benchmark against peers for cost comparison



Contain costs with quality analytics



Gain objective, data driven insights

## Enhance employee well-being and control healthcare costs with actionable insights

Our comprehensive analytics platform empowers employers to make data-driven decisions regarding employee health and benefit plan optimization.

**Proactive prevention and wellness:** Monitor employee utilization of preventative services mandated by the ACA. Identify gaps in utilization and implement targeted outreach programs to ensure compliance and improve employee health outcomes. Gain valuable insights into the effectiveness of wellness initiatives and demonstrate a commitment to employee well-being.

**Data-driven cost management:** Access comprehensive cost and utilization reports to objectively evaluate plan performance. Identify trends, pinpoint areas of high cost, and measure the impact of plan changes over time. Avoid data loss when transitioning brokers or plans, maintaining a consistent and longitudinal view of healthcare spending.

**Strategic network optimization:** Evaluate provider performance and network adequacy with granular detail. Track PCP effectiveness, compare providers by quality and cost, and leverage our proprietary Provider Index AI model to assess provider value. Make informed decisions about network inclusion and exclusion based on objective data.

**Pharmacy cost containment:** Gain unprecedented visibility into prescription drug costs with access to mandated MRF data. Compare costs across PBMs and explore alternative pharmacy benefit strategies, including multi-PBM approaches, to optimize prescription drug spending.

**Targeted plan design:** Leverage quality analytics to demonstrate positive health outcomes while managing costs. Stratify employee populations to identify specific needs and tailor point solutions and plan design for maximum impact. Benchmark key metrics against regional and industry peers to ensure competitive and cost-effective benefits.

