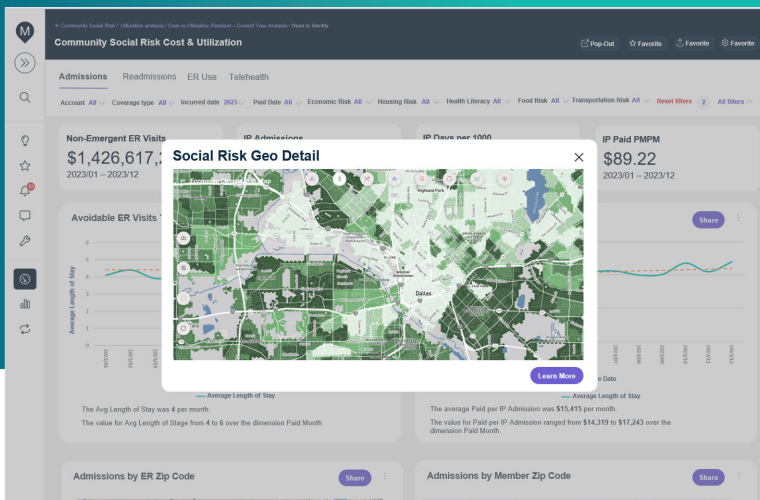


## Translate complex SDOH data into actionable insights for equitable care

Members/patients experience the majority of their life outside of healthcare settings. If you are only collecting and analyzing data when they are under your supervision, you're only accessing a fraction of the information you need to make smart outreach and intervention decisions.

MedeAnalytics Social Risk Insights helps health plans and healthcare providers gain a better understanding of the factors, risks and needs of the populations they serve. By transforming disparate, raw data into unified, actionable insights, this solution enables you to see a 360° view of your patients or members, allocate resources based on accurate information, and effectively execute care coordination and delivery.

### Gain a holistic view of patient social risk



\*Prototype

### With MedeAnalytics Social Risk Insights, you can:

- Enhance reputation and community trust
- Use stratified member/patient risk reports to offer tailored interventions
- Adjust appropriately to market demands, workforce shifts and regulatory changes
- Strategically balance cost-efficiency and high-quality care
- Move the dial on value-based care initiatives with advanced population segmentation
- Tackle resourcing obstacles impeding precise, prescriptive care delivery

### Why you need Social Risk Insights

As the industry shifts toward value-based care models and intensifies focus on health equity, ensuring you address the unique needs of your population becomes essential for improved patient outcomes—as well as operational efficiency and financial stability.

Social Risk Insights puts you ahead of the curve with actionable SDOH insights to enhance member and patient satisfaction, strengthen market positioning, drive financial benefits, and ensure success in value-based care models.

### Benefits include:

- Increased member and patient satisfaction
- Cost savings
- Optimized utilization and resource allocation
- Maximized reimbursements in value-based care
- Streamlined care coordination
- Enhanced collaboration with stakeholders



Assess the SDOH landscape with advanced visualization tools



Design data-driven, preventative health initiatives



Exceed patient expectations with personalized care



Remain competitive and sustainable in a volatile market

### **Secure data integration for a comprehensive community snapshot**

Seamlessly merge social determinants of health data with existing health records to provide a holistic view of your member/patient population. This enriched perspective allows for more tailored, targeted interventions and helps drive improved health outcomes across all sectors.

### **Cutting-edge technology with advanced algorithms**

Translate complex SDOH data into actionable insights with advanced predictive analytics and risk stratification capabilities. By empowering healthcare organizations to optimize resource allocation and intervention strategies, Social Risk Insights can help advance operational performance and clinical success.

### **Laser-focus on proactivity**

Leverage holistic data sets and analysis customization capabilities to generate unique, proactive, value-driven interventions throughout communities. By applying limited resources in the most impactful ways, healthcare organizations can realize better, more equitable outcomes and significant cost savings. MedeAnalytics consulting services can guide even greater insights and actionable next steps for improved health outcomes.

### **Key differentiators to edge out competition**

Stakeholders increasingly expect—and demand—that healthcare organizations closely consider and incorporate social determinants of health into their strategic plans. With Social Risk Insights, targeted patient/member care plans, robust wellness programs, nuanced risk stratification, fair reimbursement models, and cost-conscious operations are just a few of the benefits that help payers and providers each stand out in their markets.

### **Start reflecting:**

- How much do you currently know about the risk and protective factors for your key patient/member populations?
- How are you currently managing and analyzing social determinants of health data?
- How do you envision the role of social data in your organization's future strategies and operations?

### **Community social risk factor domains:**

- Financial strain
- Food insecurity
- Housing instability
- Transportation barriers
- Health literacy challenges
- Digital landscape
- Social isolation



Learn more about MedeAnalytics Solutions at [www.MedeAnalytics.com](http://www.MedeAnalytics.com)