# Top areas of analytics impact for **Medicaid managed care**

Mede/Analytics

Analytics is critical for MCOs to support key cost and quality objectives. In this infographic, explore how data-based strategies can help organizations accomplish important goals and improve existing healthcare services for Medicaid beneficiaries.

# **Goal:** Gain visibility into performance, quality & outcomes

# Analysis:

Identify members at high risk for adverse health outcomes

# Analysis:

Monitor quality metrics such as readmission rates, preventive screenings and medication adherence

## Analysis:

Assess provider performance on a variety of metrics (e.g., cost efficiency, care quality)

# Analysis:

Find trends in healthcare utilization (e.g., increased ED visits)



Action:

Intervene with targeted care management programs



#### Action:

Identify and fill gaps in care through strategic outreach



# **Action:** Identify and

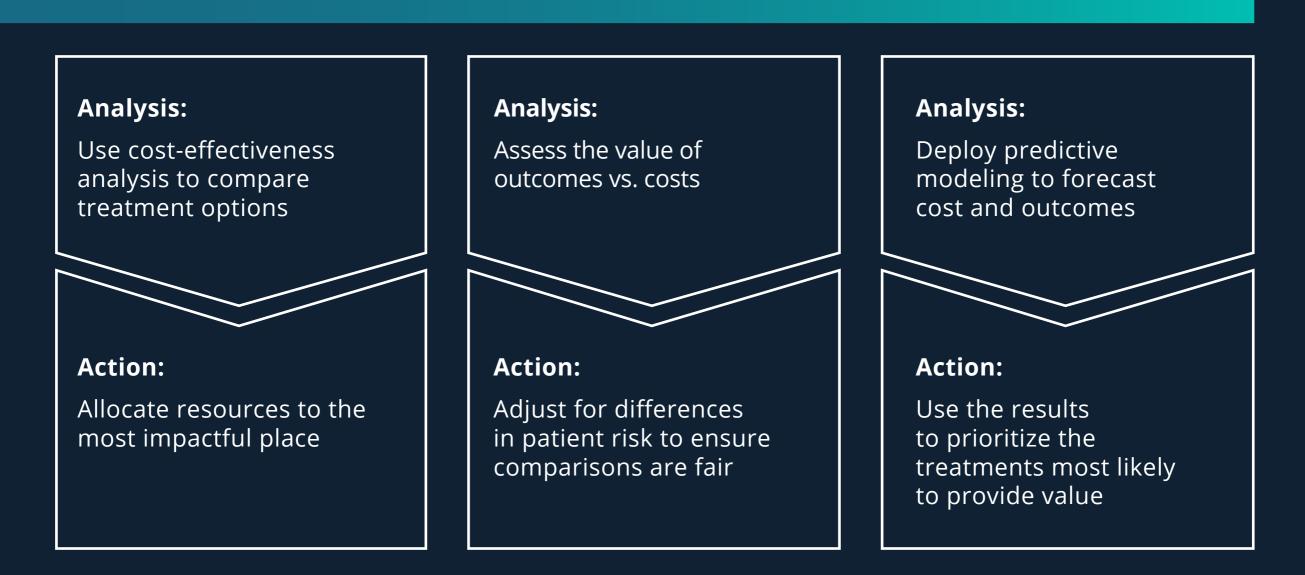
incentivize high performance



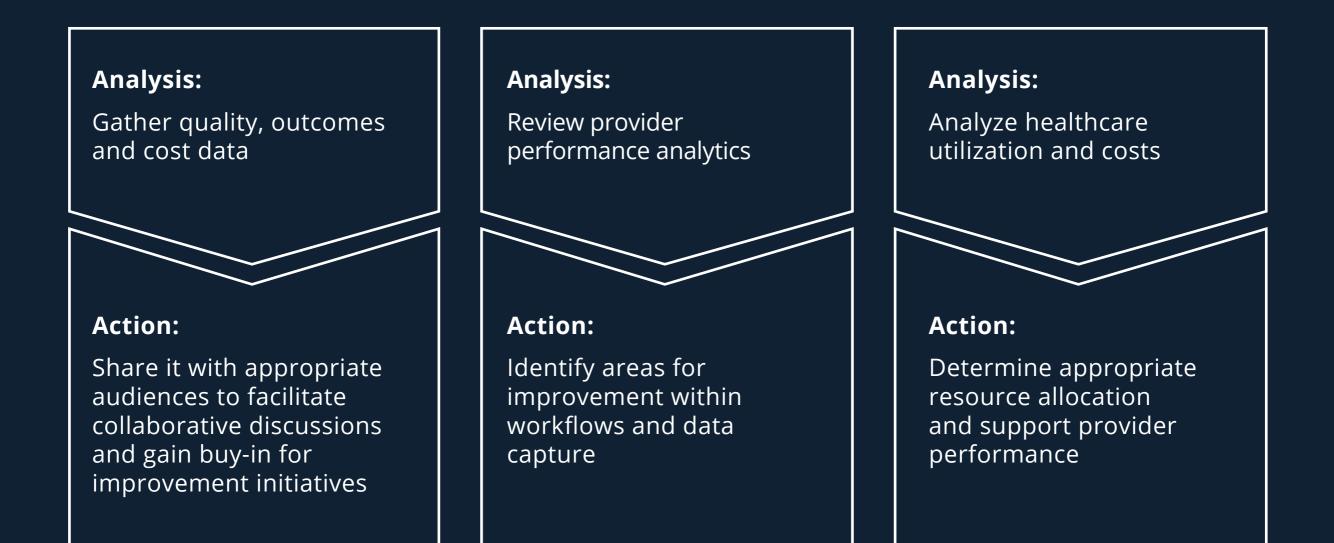
# Action:

Identify key ways to improve outcomes and reduce costs

# **Goal:** Assess "value" – outcomes vs. costs



# **Goal:** Improve trust & collaboration with provider partners



# **Goal:** Ensure proper payment rates

# Analysis:

Apply predictive modeling

### Analysis:

Understand reimbursement rates based on the risk profile of the patient population

# **Analysis:**

Track claims data to identify utilization and cost trends

# Analysis:

Identify providers topping the performance dashboards

# Action:

Accurately forecast healthcare utilization, resource requirements, and budget health

#### Action:

Adjust rates to pay providers appropriately and fairly

#### Action:

Spot potential fraud, waste and abuse in the system

#### Action:

Adjust reimbursement rates to incentivize high-quality care

For more about Medicaid managed care analytics, visit www.MedeAnalytics.com.

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