

# Top areas of analytics impact for Medicaid managed care

Mede/Analytics®

Analytics is critical for MCOs to support key cost and quality objectives. In this infographic, explore how data-based strategies can help organizations accomplish important goals and improve existing healthcare services for Medicaid beneficiaries.

## Goal: Gain visibility into performance, quality & outcomes

### Analysis:

Identify members at high risk for adverse health outcomes

### Action:

Intervene with targeted care management programs

### Analysis:

Monitor quality metrics such as readmission rates, preventive screenings and medication adherence

### Action:

Identify and fill gaps in care through strategic outreach

### Analysis:

Assess provider performance on a variety of metrics (e.g., cost efficiency, care quality)

### Action:

Identify and incentivize high performance

### Analysis:

Find trends in healthcare utilization (e.g., increased ED visits)

### Action:

Identify key ways to improve outcomes and reduce costs

## Goal: Assess "value" – outcomes vs. costs

### Analysis:

Use cost-effectiveness analysis to compare treatment options

### Action:

Allocate resources to the most impactful place

### Analysis:

Assess the value of outcomes vs. costs

### Action:

Adjust for differences in patient risk to ensure comparisons are fair

### Analysis:

Deploy predictive modeling to forecast cost and outcomes

### Action:

Use the results to prioritize the treatments most likely to provide value

## Goal: Improve trust & collaboration with provider partners

### Analysis:

Gather quality, outcomes and cost data

### Action:

Share it with appropriate audiences to facilitate collaborative discussions and gain buy-in for improvement initiatives

### Analysis:

Review provider performance analytics

### Action:

Identify areas for improvement within workflows and data capture

### Analysis:

Analyze healthcare utilization and costs

### Action:

Determine appropriate resource allocation and support provider performance

## Goal: Ensure proper payment rates

### Analysis:

Apply predictive modeling

### Action:

Accurately forecast healthcare utilization, resource requirements, and budget health

### Analysis:

Understand reimbursement rates based on the risk profile of the patient population

### Action:

Adjust rates to pay providers appropriately and fairly

### Analysis:

Track claims data to identify utilization and cost trends

### Action:

Spot potential fraud, waste and abuse in the system

### Analysis:

Identify providers topping the performance dashboards

### Action:

Adjust reimbursement rates to incentivize high-quality care

Mede/Analytics®

For more about Medicaid managed care analytics, visit [www.MedeAnalytics.com](http://www.MedeAnalytics.com).