



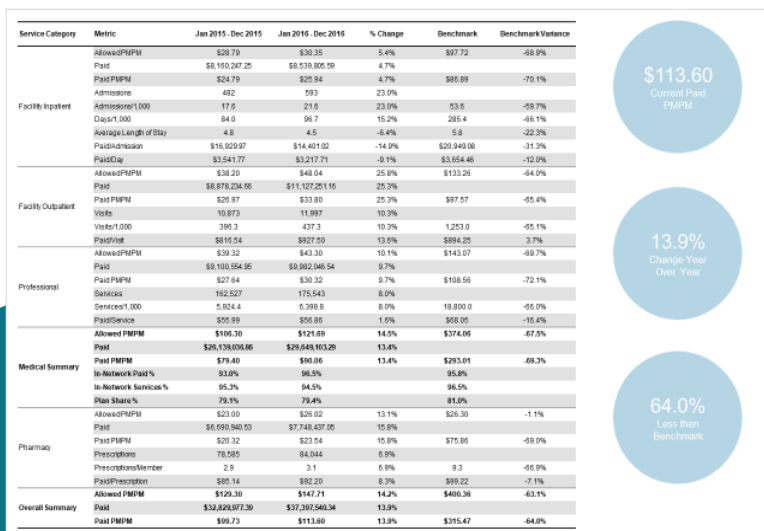
# Improve client retention and satisfaction with value-added reporting and insights

Health plans must remain competitive in an aggressive market. To do this, plans must show their value by offering their employer and broker clients access to data insights and partner with them to ensure the quality and cost-efficiency of member care.

MedeAnalytics Employer Insights provides health plans and their employer group and broker clients with the actionable insight into drivers of care cost and quality. With self-service analytics, organizations can assess employee population risk, identify areas for care management, and improve the quality and cost of care for its members.

## Why you need Employer Insights

Employers continue to demand speed and responsiveness. Health plans must be able to improve their efficiency, deliver flexible, timely reporting to their clients, and retain and grow their customer base.



## Potential returns

- Reduce standard reporting turnaround times by **50-70%**
- Reduce ad-hoc reporting turnaround times by **60%**
- Improve speed to actionable insights **6x**

Share insights through dynamic text, dashboards, and granular benchmarks

## With MedeAnalytics Employer Insights, you can:

- Provide employers with an integrated view of plan performance and impacts of key programs and initiatives
- Track the effectiveness of stop loss offerings with an integrated stop loss module
- Ensure HIPAA compliance with role-based security
- Make important business decisions about plan design and provider networks to better structure contracts and negotiate with providers
- Gain greater insight into employee population, understand risk for social determinants, and take action to improve the quality and cost of care



Demonstrate value to clients



Boost reporting speed and efficiency



Inform plan design decisions



Distribute print-ready reports for clients

### Improve client satisfaction with immediate insights

With a secure, web-based single source of truth, health plans can cultivate proactive communication of trends and drive key performance indicators. Self-service analytics deliver cost and utilization trends by business, region and benefit—equipping payers with the information necessary to understand performance and improve plan design.

### Increase speed and efficiency of reporting and analysis

Get access to extensive data and sophisticated, interactive reports in under 48 hours. Health plans can easily slice data by geography, age, gender, utilization, and more to better understand utilization and identify opportunities for care management and education.

### Gather granular detail to impact plan decisions

Go beyond standard reporting and uncover opportunities to improve plan design decisions. Provide clients with account-level reporting to gain insights at the group and subgroup levels. Get utilization and cost metrics calculated per employee per month or per year.

### Generate impressive, print-ready reports

Support renewal discussions and account strategies with highly formatted, print-ready reports that demonstrate the value of services—automatically generated with standard data or customized on demand to meet specific needs.

### Client results

A Northeast health plan leveraged analytics to add value to clients and create greater efficiencies—resulting in improved client satisfaction and retention.

#### Measurable outcomes included:

- **50-75%** improvement in report turnaround times
- **\$1.6M** saved through increased efficiencies
- **\$1.3M** in revenue uplift



**Optional add-on:**  
Stop Loss



Learn more about MedeAnalytics Payer Solutions at  
[www.MedeAnalytics.com](http://www.MedeAnalytics.com)