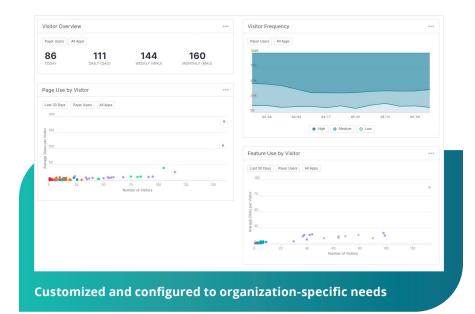
#### data sheet

## Maximize your analytics solution with real-time utilization metrics at your fingertips

Analytics solutions are powerful tools but only if they are fully embraced and utilized. Do you know if users are getting the right answers quickly and efficiently, which features are gaining the most traction, or what valuable functionalities are currently underutilized? Without these answers at your fingertips, you have limited visibility into the true impact of analytics in your organization.

MedeAdopt is a self-service tool that layers into existing analytics solutions to provide the data points and trends you need to make smart business decisions and guide user behavior.



#### With MedeAdopt, you can:

- Accelerate speed to insights and reduce resource expense
- Reduce training and customer support costs
- Increase product and feature
  adoption
- Accelerate onboarding engagement and product use with reduced time and effort
- Elevate use of objective, datadriven decisions
- Execute more efficient and timely communications
- Identify and scale best practices across entire user base
- Improve analytics user satisfaction

### Mede/Analytics

#### Why you need MedeAdopt

The healthcare industry is facing widespread financial pressure and operational disruption. Healthcare organizations must maximize each tool in their quest to justify the expenditure and help staff extract the full benefits. MedeAdopt provides real-time, on demand product usage analytics and onboarding, training and inapp messaging that seamlessly integrates with your MedeAnalytics solution.

#### **Potential returns**

- **10-20%** increase in new feature adoption
- **25+%** improvement in customer communications at scale



Drive user adoption to maximize investment



Improve product satisfaction among users



Assess utilization for targeted training and education



Gather feedback and communicate at scale

#### Reduce support burden and increase compliance

MedeAdopt enables proactive and timely identification of improvement opportunities to create value and solve challenges before user satisfaction is impacted. By identifying system friction points (new feature adoption, service desk tickets), healthcare organizations can save time and resources by proactively educating users and reducing requests for help.

#### Communicate effectively and at scale

By configuring and customizing messaging to your MedeAnalytics solutions, MedeAdopt helps organizations accomplish their specific goals. Leadership can easily share important information about new systems, processes and progress with communication delivered directly within the application. You can also survey users within the application to get immediate feedback.

#### Streamline onboarding and quickly ramp up productivity

MedeAdopt makes onboarding easier, so you can start seeing returns on investment faster. Using custom guides, MedeAdopt drives awareness and utilization of key features and data points, enabling your users to get up and running efficiently and effectively.

#### Drive and evaluate individual and overall adoption

This integrated turnkey solution provides the real-time, actionable usage data you need to identify patterns, track user paths, and compare utilization. Leaders have easy access to a dashboard tracking adoption KPIs.

## What early MedeAdopt-ers are saying:

"Can I just say we've been trying to get this data for so long? And we just did it in two seconds. **This is awesome!**"

 Sr. Data Management Consultant, National Health Plan

"MedeAdopt positions me to be proactive v. reactive to problems and best practices."

 Director of Employer Reporting, Regional Blue Plan

Mede/Analytics

# Visit us online to learn more about MedeAnalytics.

call us. 469.916.3300 | visit us. www.medeanalytics.com